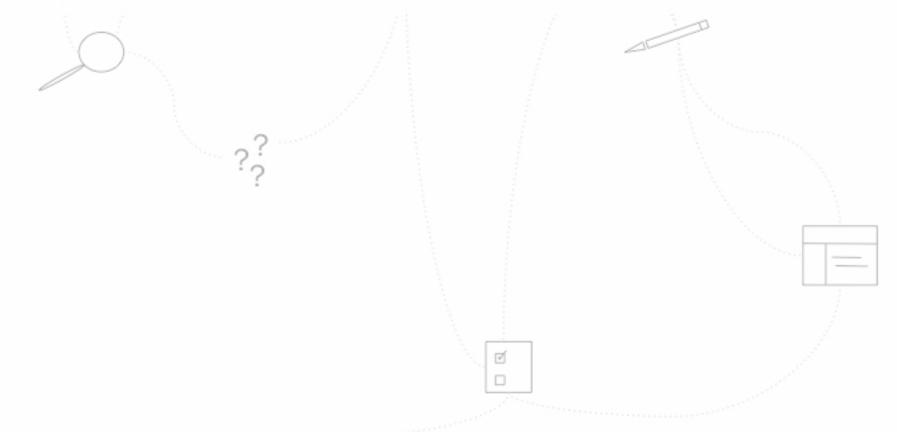
## Group Health Research Institute

**Data Visualization Tool** 











#### Hannah Sherwood, User Experience Designer

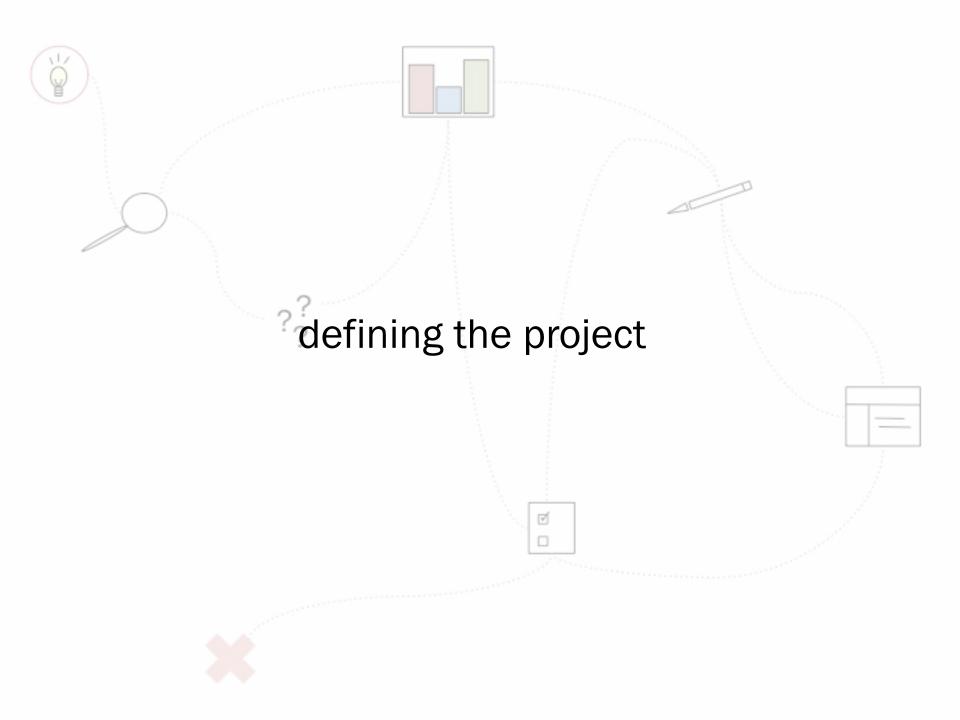
- 2<sup>nd</sup> year MSIM student
- Focus on information architecture & interaction design
- Special interest in mobile technologies
- Internship experience with Microsoft Research & Costco



### Karmin Mauritz, User Experience Designer

- 2<sup>nd</sup> year MSIM student
- Focus on information architecture & interaction design
- Previously a software engineer at National Instruments
- Internships with Seattle UX/IA consulting agencies,
   Term Management and RampGroup





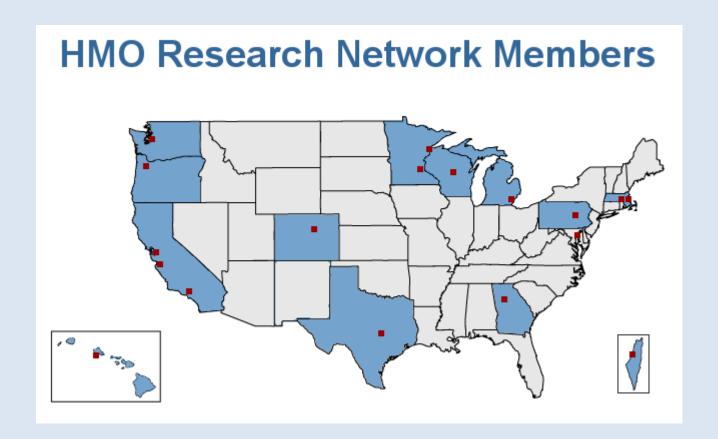


# HMO Research Network / Mental Health Research Network



Designing an Interactive Data
Visualization Tool for Mental Health Data

## HMO Research Network / Mental Health Research Network



## project goals



Bridge a technical divide

Encourage data-driven decision making

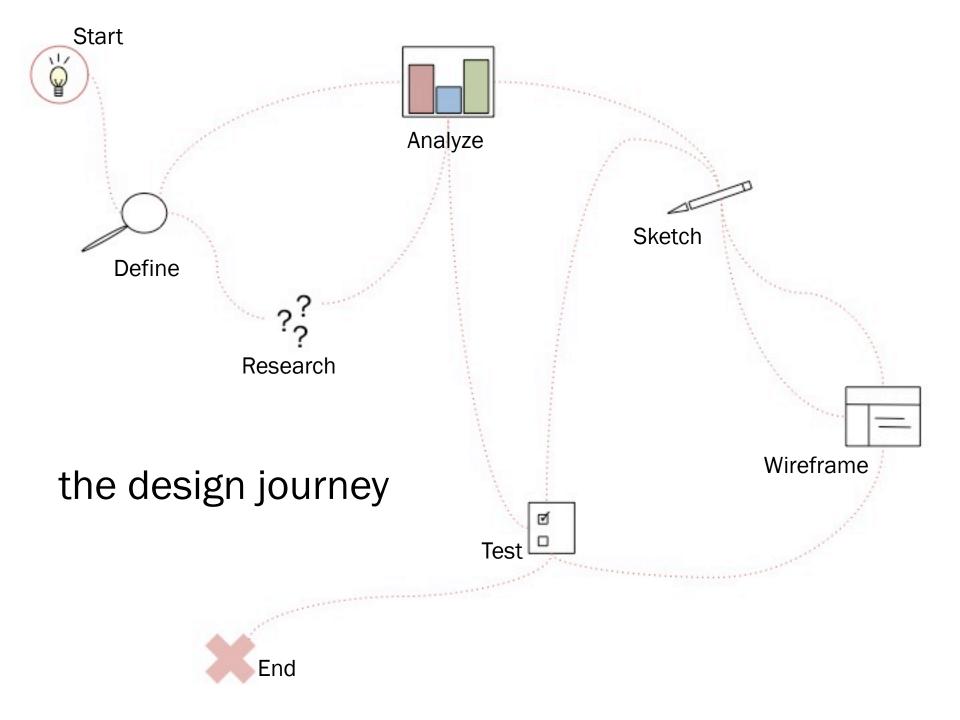
Promote exploration of information and self-service

Provide translational research

## stretch goal

Make extensible to other health data







## user personas; sample questions

#### Researchers:

"Are we prescribing more stimulants to children than other HMO's? Are these prescriptions increasing or decreasing over time?"

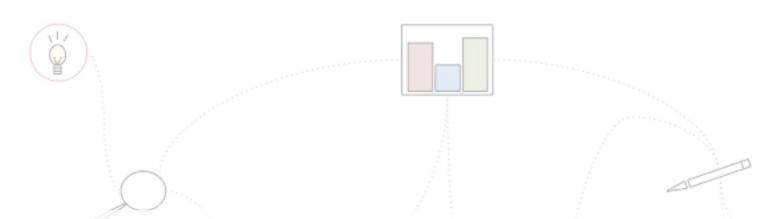
"Are there enough patients to warrant a research study that have been diagnosed with both Depression and Anxiety who are also currently taking anti-depressants?"

#### Clinicians:

"How do trends for my clinic compare to the regional and/or the national averages (benchmarks) for diagnoses of ADD in male children?"

#### NIMH:

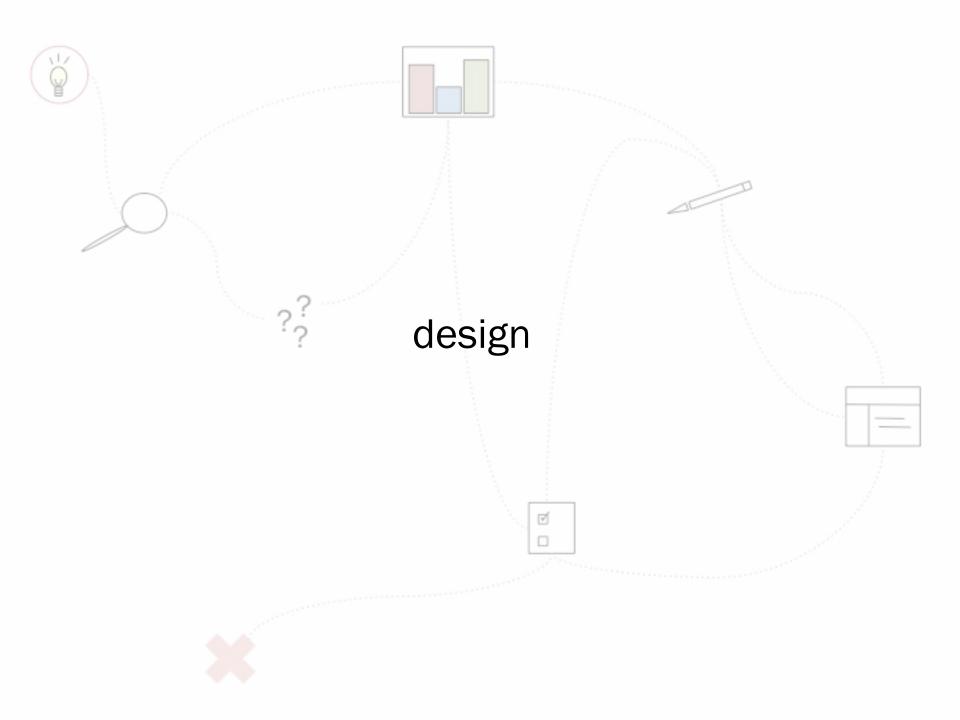
"Are people taking narcotics medication more likely to attempt suicide?"



"the analysis of most (probably all) data sets should begin with an initial attempt to understand the general characteristics of the data by graphing them"

> Everitt & Hothorn Handbook of Statistical Analyses using R

#### initial visualization Lower Age Insurance Type Race/Ethnicity Gender Lower Income Education 33.0% 34.3% 35.5% 8.3% 32.1% 9.8% 33.0% 3.3% 5.0% 3.5% 3.2% 35.0% 7.5% 3.3% 28.6% 8.9% 3.9% 3.4% 42.4% 13.6% 40.5% 32.4% 47.2% 43.5% 41.9% 42.5% 46.8% 33.8% 41.6% 37.8% 51.9% 50.8% 14.1% 8.7% 8.3% 7.8% 9.3% 8.7% 5.3% 8.4% 10.5% Asian 12 to 17 20 to 39 Hawaiian Hispanic Unknown 40 to 64 Z Z Native Am White medicaid African Am privatepay commerci..





How do we display "rate" in a clear, meaningful way?

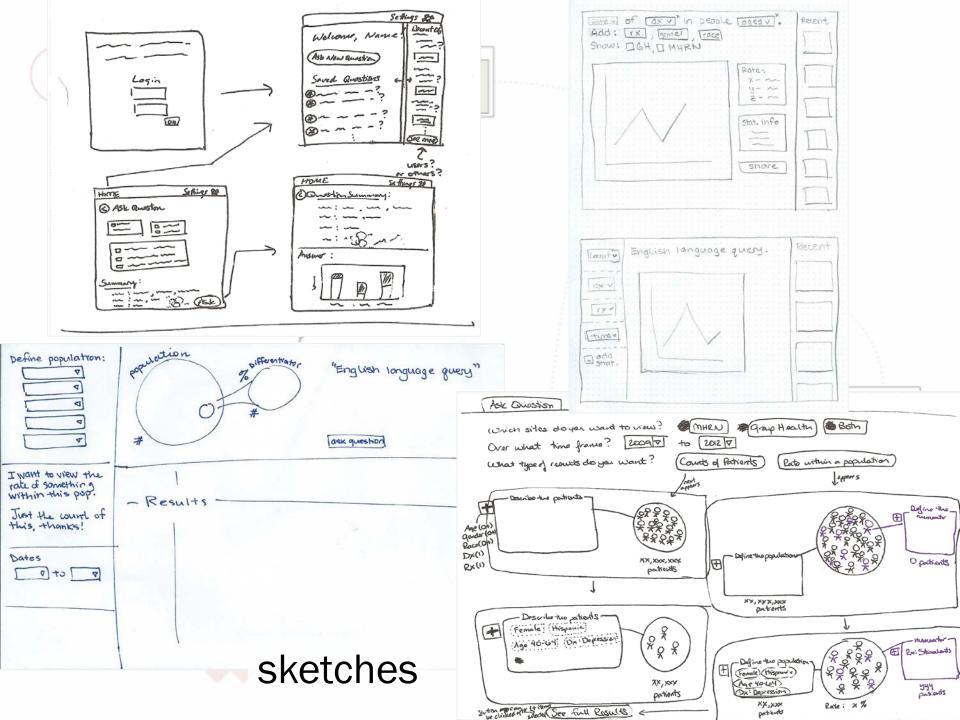
How do we show statistical significance, especially for users who may not have a strong understanding of the term?

Make sure that...

the user understands the question she's asking the data is sufficiently de-identified to prevent privacy concerns

Sites are reluctant to share data and don't want to "look bad"

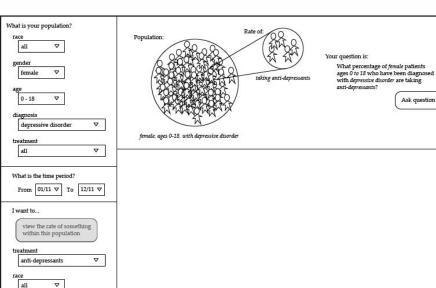
Who are our users? Most of our user base does not yet exist; they aren't aware that the data even exists!



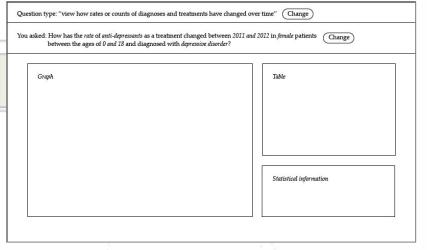
## wireframes

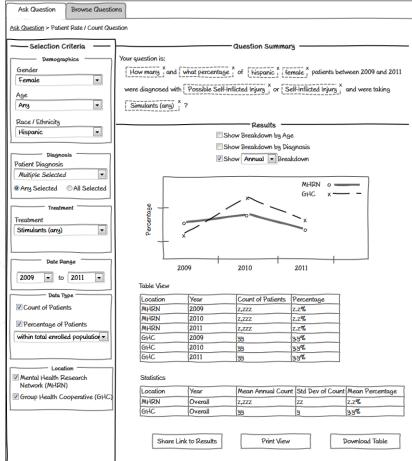
Ask question

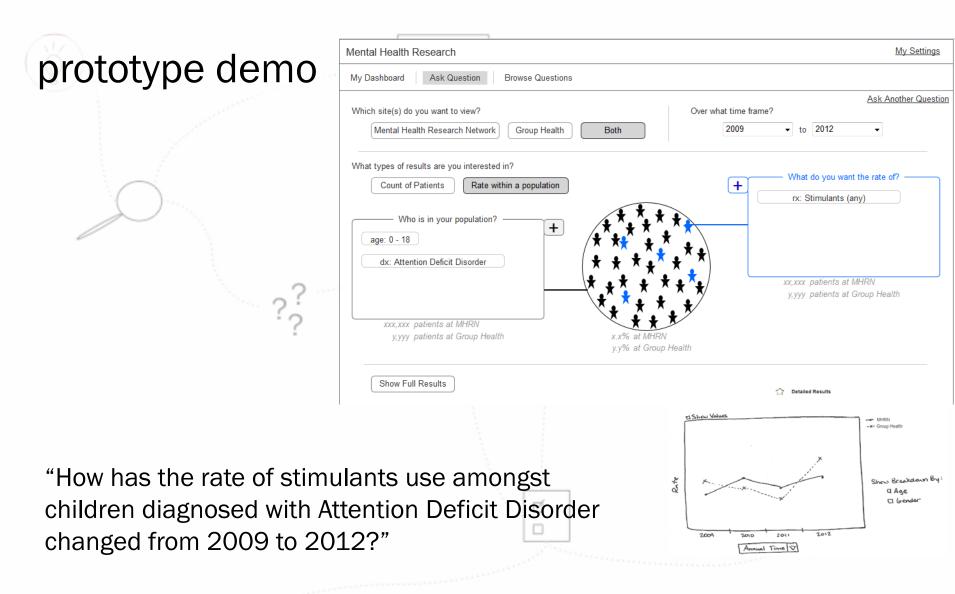
Ask Question Browse Questions See what questions other people are asking! -Recently Asked Questions How many caucasian male patients between the ages of 0 - 5, 6 - 11, 12 - 17, and 18 - 19 in 2010 were diagnosed with Attention Deficit Disorder? How many patients have been diagnosed with both Depressive Disorder and Anxiety Disorder? How many and what percentage of female hispanic patients between 2009 and 2011 were diagnosed with Possible Self-Inflicted Injury or Self-Inflicted Injury and were taking Stimulants (any)? How many and what percentage of patients diagnosed with Attention Deficit Disorder are in psychotherapy? See More...



view just the count of the defined population







"How does Group Health compare to the entire Research Network?"

## next steps



Usability testing on current prototype → UI refinements

At least one more round; more if time permits

Contacting Tableau for purchase and implementation information

"Sell" our dashboards / the benefits of Tableau to Group Health
We may not see the tool fully implemented before we graduate, but
we would like it to be on its way there

## contact us



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## questions?